

# ARTOS DIGITAL

The **Artos Digital Media Kit** is designed to introduce you to the brands we own or represent. We have deliberately streamlined the information here to allow you a quick overview of the audiences we provide.

**Please reach out if you have specific questions about any of these brands. We're happy to share more information!**



# WHO IS ARTOS DIGITAL

Artos Digital is a forward-looking, Christian media company that is building a broad range of growing audiences through timeless content and user-engaged digital systems.

We offer the faith-based marketing executive a spectrum of media vehicles that include digital, print, and event options.

We work hard to help today's Christian media buyer achieve a measurable ROI through long-term relationships and flexible media campaigns.

Artos Digital is eager to leverage its media vehicles to help you meet your marketing goals!



# THE ARTOS TEAM

## **MEDIA EXECUTIVE**

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# ARTOS BRANDS

**Preaching**  
THE PROFESSIONAL JOURNAL FOR MINISTRY LEADERS

**WORSHIP**  
**MINISTRY**  
Education & Resources for Leading Worship

 **CLOVER**  
DIGITAL BRANDS

 **artos**  
*Academy*

**Evangelical**  
**Homiletics**  
**Society**

 **Sunday**  
**School**  
UNIVERSITY

 **kids ministry**  
**zone**  
Resources to teach **God's Word** to kids



# Preaching

THE PROFESSIONAL JOURNAL FOR MINISTRY LEADERS

for  
**SENIOR PASTORS**

## COMPLEMENTED BY

- A weekly eNewsletter (*PreachingNow*)
- Dedicated eblasts
- Preaching.org
- The National Conference on Preaching

The Preaching brand reaches an influential audience of **senior pastors** and **ministry leaders** who regularly make purchasing decisions ranging from books and curriculum to building campaigns and large-scale travel tours.



## The Typical *Preaching* Reader...



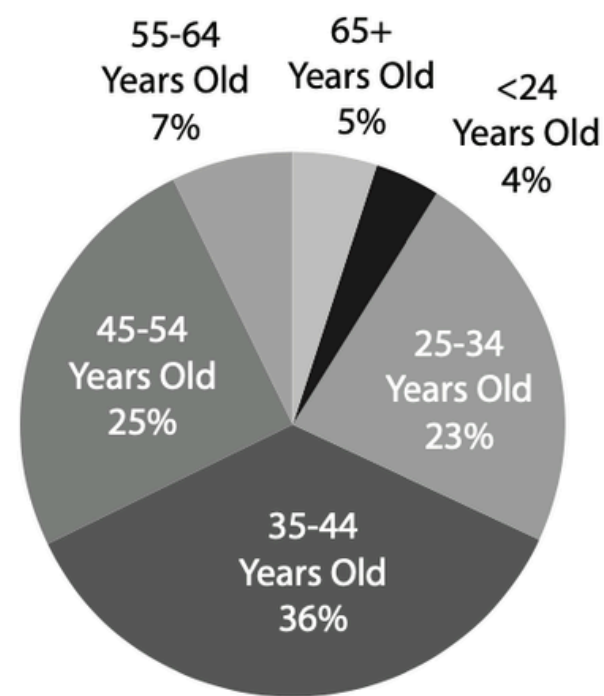
is a senior pastor  
of a mid-size or  
larger evangelical  
church



82% Male  
18% Female



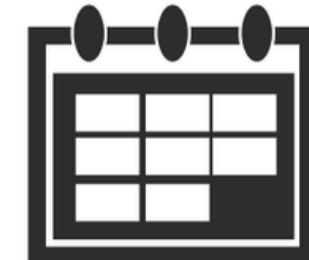
has multiple  
staff members



## Our avid readers are interested in...



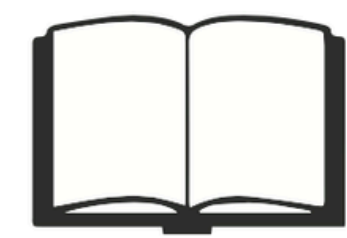
Professional  
Development



Events



Seminars



Books &  
Congregational  
Resources



Computers &  
Software



Outreach &  
Missions



Rates for *Preaching* brand vehicles are flexible and depend on frequency, availability, bundling, and performance.



First-time advertisers are given “welcome to the family” pricing.





**CLOVER**  
DIGITAL BRANDS



## for PARENTS AND EDUCATORS

**CLOVER DIGITAL** is a collection of brands for which we are still gathering audience data. This brand will offer:

- Web banners
- Newsletter banners
- Dedicated eblasts



During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

**Please reach out to discuss your specific needs.**



teach with  
**BINGO**



*Caring*  
for seniors.com





# Evangelical Homiletics Society

for

## CHRISTIAN ACADEMICS

The Evangelical Homiletics Society (EHS) is an academic society formed to exchange ideas related to the instruction of biblical preaching.

The audience isn't huge, but it is influential, impacting thousands of students who will be leading and serving in churches for decades to come. Those students will, in turn, be influencing Bible teachers in an even greater number of Bible study groups that are literally all around the world. Many of these academics also teach other subjects, making them a rich academic audience.

The brand offers a range of opportunities to speak to this audience, including an annual conference and the semi-annual Journal of the Evangelical Homiletics Society.



**Rates for EHS vehicles are flexible and depend on frequency, availability, bundling, and performance.**

First-time advertisers are given **“welcome to the family”** pricing.

**Specs, deadlines, and distribution data are available upon request.**



**Evangelical  
Homiletics  
Society**





for

PARENTS, CHILDREN'S MINISTERS, AND TEACHERS



# kids ministry zone

Resources to teach **God's Word** to kids

Kids Ministry Zone is a new brand dedicated to providing resources to teach God's Word to children.

It includes **Sunday School Zone**, a brand that has served a large audience for more than 15 years, and **Bible Activity Zone**, a new brand that will feature a subscription-based audience.



**SundaySchoolzone.com**  
Bible Activities for Church, Home, or School



**Bible**  
activity zone





**SundaySchoolzone.com**  
Bible Activities for Church, Home, or School

**100,00  
MONTHLY  
VISITORS**

**SundaySchoolZone.com** provides **FREE** printable children's Bible activities for use with kids at home, church, and school, as well as resources for teaching children the Bible.

Sunday School Zone reaches roughly **100,000 monthly visitors** to the site and has a newsletter that goes to more than 41,000 recipients. The audience consists of mostly professional staff members as well as parents, volunteer Bible teachers and Christian school teachers.



**SundaySchoolzone.com**  
Bible Activities for Church, Home, or School







# Bible

## activity zone

***Bible Activity Zone*** is a free and subscription-based service that allows members to create, store, and share their own Bible and church-related activities.

These users are typically engaged as leaders and teachers in their churches and have an interest in resources that facilitate ministry and Bible teaching to kids.







# kids ministry zone

Resources to teach **God's Word** to kids



## RATES

Rates for Kids Ministry Zone vehicles are flexible and depend on frequency, availability, bundling, and performance.



## FIRST-TIME ADVERTISERS

First-time advertisers are given “welcome to the family” pricing.



## DATA

Specs, deadlines, and audience data are available upon request.



**for**  
**CHURCH STAFF**



# WORSHIP MINISTRY

Education & Resources for Leading Worship

***Worship Ministry*** is a new brand for which we are still gathering audience data. Worship Ministry will offer web banners, newsletter banners, and dedicated eblasts.

**During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.**

**Please reach out to discuss your specific needs.**





**Artos Academy** is a new brand for which we are still gathering audience data. Artos Academy will offer web banners, newsletter banners, and dedicated eblasts.

During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

**Please reach out to discuss your specific needs.**

 **for**  
**HOME EDUCATORS**







# Sunday School

# UNIVERSITY

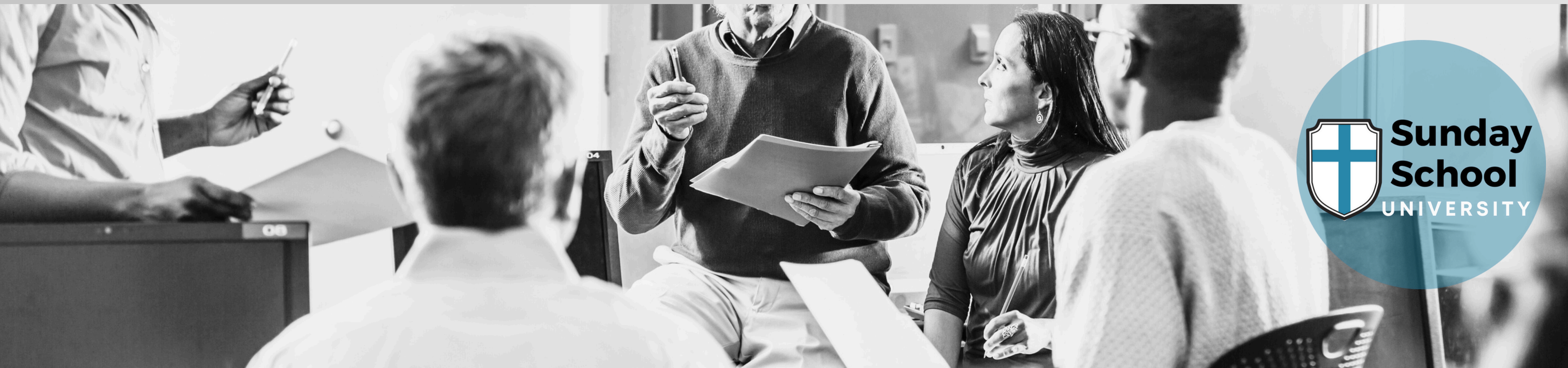
**for**

DISCIPLE LEADERS AND BIBLE TEACHERS

***Sunday School University*** is a new brand for which we are still gathering audience data. Sunday School University will offer web banners, newsletter banners, and dedicated eblasts.

During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

**Please reach out to discuss your specific needs.**





# FOR MORE INFORMATION CONTACT US!

**We look forward to connecting with you.**

