

The **Artos Digital Media Kit** is designed to introduce you to the brands we own or represent. We have deliberately streamlined the information here to allow you a quick overview of the audiences we provide.

Please reach out if you have specific questions about any of these brands. We're happy to share more information!



artos

WHO IS ARTOS DIGITAL

Artos Digital is a forward-looking, Christian media company that is building a broad range of growing audiences through timeless content and user-engaged digital systems.

We offer the faith-based marketing executive a spectrum of media vehicles that include digital, print, and event options.

We work hard to help today's Christian media buyer achieve a measurable ROI through long-term relationships and flexible media campaigns.

Artos Digital is eager to leverage its media vehicles to help you meet your marketing goals!

Audiences

AUDIENCES THAT DELIVER

As a Christian media company, we specialize in connecting brands with rich, highly targeted audiences to maximize engagement and drive results. Below you will find introductory descriptions of the audiences we currently own or represent. Let us know how we can help you reach this collection of targeted audiences! For more information, visit **ArtosDigital.com/Audiences/** or talk to your Account Executive.





SENIOR PASTORS

Senior Pastors are thinking holistically about their congregations. They need resources and encouragement in this eternally significant role. Vehicles that speak to this audience include *Preaching Magazine* print ads, *Preaching.org* banner ads, *Preaching.org* banner ads, dedicated eblasts, and the *National Conference on Preaching* sponsorships. See Rate Card for rates.

KIDMIN LEADERS

Staff members and volunteers who work with children are becoming an increasingly powerful group in the local church. They're also busy and recognize they need help. Vehicles that speak to this audience include the *Kids Ministry*Zone Newsletter banner ads and dedicated eblasts. See Rate Card for rates.

CHRISTIAN FICTION READERS

Our FamilyFiction brand is a trusted name for those seeking information on the latest Christian fiction releases and authors. Vehicles that speak to this audience include the weekly FamilyFiction Newsletter banner ads, full-page ads in the FamilyFiction Digital Magazine, the FamilyFiction Christian Fiction Podcast, and dedicated eblasts. See Rate Card for rates.

MAINSTREAM EDUCATORS

Artos Digital has partnered with Clover Digital Brands to serve and develop a growing audience of influential mainstream educators. Vehicles that speak to this audience include ReadingVine.com and the ReadingVine Newsletter, K12MathWorkSheets.com and the K12MathWorkSheets Newsletter, and dedicated eblasts to either newsletter list. Talk to your Account Executive for audience details, including rates.

PARENTS AND HOMESCHOOLERS

Homeschool parents are typically spending more on educating their children than other families. This makes them a rich audience that readily acknowledges their need for help. Vehicles that speak to this audience include segments of the *Kids Ministry Zone Newsletter* list and a significant portion of those visiting SundaySchoolZone.com. Talk to your Account Executive for audience details, including rates.

CHRISTIAN ACADEMICS

Professors and teachers at the graduate and undergraduate level have an enormous impact on future leaders. These future leaders, in turn, are often impacting church congregations. The current vehicle that speaks to this audience includes the *Evangelical Homiletics Society Annual Meeting*. Talk to your Account Executive for audience details, including sponsorship rates.

DISCIPLE LEADERS

Disciple leaders are often working behind the scenes in churches to make important decisions about curriculum, programming (like Vacation Bible School), equipment, facilities, and other budget-related decisions. The current vehicle that speaks to this audience includes the *Disciple Leaders Network Annual Conference*. Talk to your Account Executive for audience details, including sponsorship rates.

WORSHIP LEADERS

Worship leaders are passionate about their work and want to stay in touch with trends that involve music, graphics, technology, and more. Vehicles that speak to this audience include the weekly **WorshipMinistry.com Newsletter banner ads, WorshipMinistry.com banner ads**, and **dedicated eblasts**. Talk to your Account Executive for audience details, including rates.

ADULT BIBLE TEACHERS

Adult Bible teachers are often the backbone of a church's discipleship and education ministry. And, they're eager to take advantage of resources that help them be the best Bible teacher they can be. Vehicles that speak to this audience include the weekly **Sunday School University Newsletter banner ads**, and **dedicated eblasts**. Talk to your Account Executive for audience details, including rates.

Revised: 08.21.2025





MARKETING OPPORTUNITIES

- A Quarterly Magazine
- A weekly eNewsletter (*PreachingNow*)
- Dedicated eblasts
- Preaching.org
- The National Conference on Preaching

The Preaching brand reaches an influential audience of senior pastors and ministry leaders who regularly make purchasing decisions ranging from books and curriculum to building campaigns and large-scale travel tours.



The Typical *Preaching* Reader...



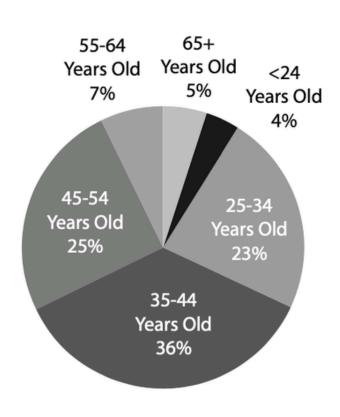
is a senior pastor of a mid-size or larger evangelical church



18% Female



has multiple staff members



Our avid readers are interested in...



Professional Development



Events



Seminars



Books & Congregational Resources



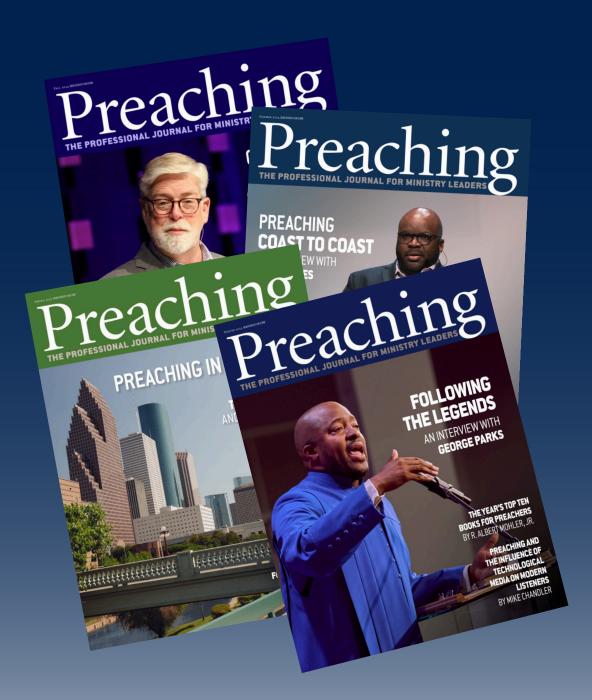
Computers & Software



Outreach & Missions



Rate card



Preaching.org Banner Ad (1 month)

\$500

Full-Page Print Ad (1 issue)

\$1,500

Dedicated Eblast (1 send)

\$800

728x90 **Newsletter Banner Ad** (1 issue)

\$100

National Conference on Preaching Sponsorships begin at

\$500





for

PARENTS AND EDUCATORS

CLOVER DIGITAL is a collection of brands for which we are still gathering audience data. This brand will offer:

- Web banners
- Newsletter banners
- Dedicated eblasts



During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

Please reach out to discuss your specific needs.







teach with

BINGO

ReadingVine





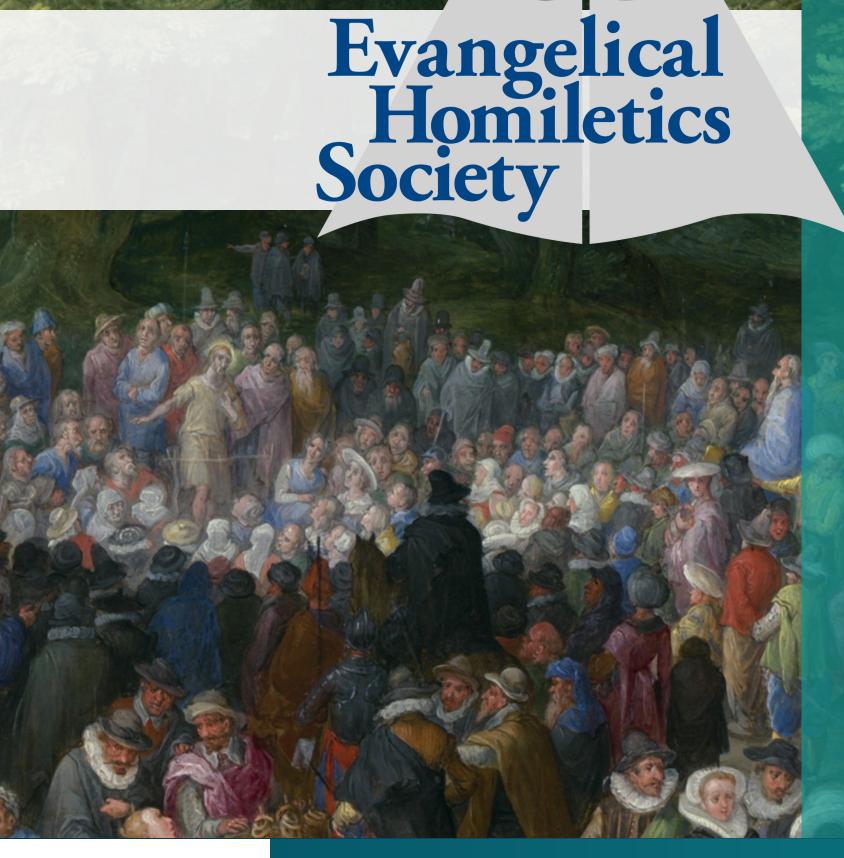


CHRISTIAN ACADEMICS

The Evangelical Homiletics Society (EHS) is an academic society formed to exchange ideas related to the instruction of biblical preaching.

The audience isn't huge, but it is influential, impacting thousands of students who will be leading and serving in churches for decades to come. Those students will, in turn, be influencing Bible teachers in an even greater number of Bible study groups that are literally all around the world. Many of these academics also teach other subjects, making them a rich academic audience.

The brand offers a range of opportunities to speak to this audience, including an annual conference and the semi-annual Journal of the Evangelical Homiletics Society.





Rates for EHS vehicles are flexible and depend on frequency, availability, bundling, and performance.

First-time advertisers are given "welcome to the family" pricing.

Specs, deadlines, and distribution data are available upon request.









CHILDREN'S PASTORS, TEACHERS, AND PARENTS



Kids Ministry Zone is a brand dedicated to providing resources to teach God's Word to children.

It includes *Sunday School Zone*, a brand that has served a large audience for more than 15 years, and *Bible Activity Zone*, a new brand that will feature a subscription-based audience.



Rate card





Dedicated Eblast (1 send)

728x90 Newsletter Banner Ad (1 issue)

National Conference on Preaching Sponsorships begin at \$800

\$100

\$500



for CHURCH STAFF

J WORSHIP MINISTRY

Education & Resources for Leading Worship

Worship Ministry is a new brand for which we are still gathering audience data. Worship Ministry will offer web banners, newsletter banners, and dedicated eblasts.

During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

Please reach out to discuss your specific needs.

FamilyFiction



CHRISTIAN FICTION READERS, FANS, AND ENTHUSIASTS

BRAND CHANNELS

- A weekly eNewsletter (FamilyFiction | ThisWeek)
- Dedicated eblasts
- FamilyFiction.com
- FamilyFiction Digital Magazine (monthly)
- FamilyFiction Christian Fiction Podcast

The **FamilyFiction** brand has been serving Christian fiction readers for more than 10 years through news and interviews with today's top Christian fiction authors. FamilyFiction is dedicated exclusively to those who love Christian fiction. If you work with Christian fiction, this is where you want to be.





Rate card



Full-Page Digital Magazine Ad (1 issue)

\$500

Dedicated Eblast

(1 send)

\$800

728x90 **Newsletter Banner Ad** (1 issue)

\$100

FamilyFiction Christian Fiction Podcast

\$500





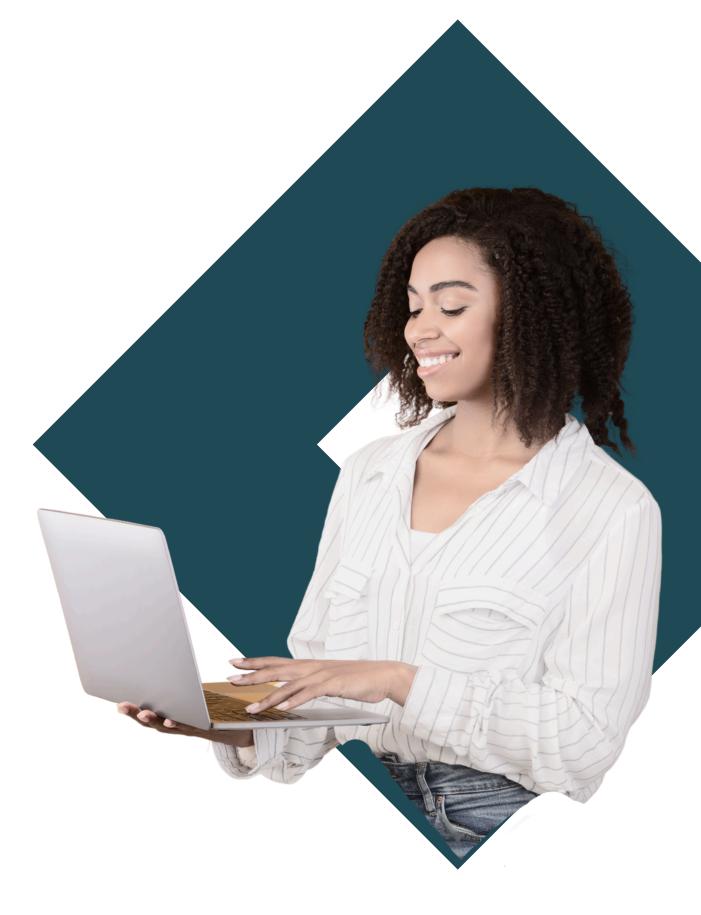
for

HOME EDUCATORS

Artos Academy is a new brand for which we are still gathering audience data. Artos Academy will offer web banners, newsletter banners, and dedicated eblasts.

During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

Please reach out to discuss your specific needs.



for

Disciple Leaders and Bible Teachers

Sunday School University is a new brand for which we are still gathering audience data. Sunday School University will offer web banners, newsletter banners, and dedicated eblasts.

During these early days of audience growth, we will work with you to customize an effective, but inexpensive campaign that generates an acceptable ROI.

Please reach out to discuss your specific needs.







Rate Card



The rates below apply to the following brands:



728x90 Preaching.org Banner Ad (1 month) \$500

Full-Page Print Ad (1 issue) \$1,500

Dedicated Eblast (1 send) \$800

728x90 Newsletter Banner Ad (1 issue) \$100

National Conference on Preaching \$500

Sponsorships begin at

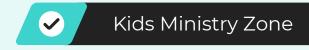


Full-Page Digital Magazine Ad (1 month) \$500

Dedicated Eblast (1 send) \$800

728x90 **Newsletter Banner Ad** (lissue) **\$100**

FamilyFiction Christian Fiction Podcast \$500



Dedicated Eblast (1 send) \$800 728x90 Newsletter Banner Ad (1 issue) \$100

National Conference on Preaching \$500 Sponsorships begin at



Revised: 08.21.2025

The specifications below apply to the following brands:



Advertising Specifications



PRINT AND DIGITAL MAGAZINE ADS

[Trim Size: 8.25"w x 10.75"h]

Admeasurements in decimal inches. Ads & Grid based on 8.25" x 10.75" Trim Size.

BLEED AD SPECS

2 Page Spread

DOC SET-UP: 16.5"w x 10.75"h BLEED: 17"w x 11.25"h LIVE AREA 16.5"w x 10.75"h with 1/2" safe area in gutter center live area in bleed

Full Page

DOC SET-UP: 8.25"w x 10.75"h

BLEED: 8.5"w x 11.25"h

LIVE AREA

7.75"w x 10.25"h

center live area in bleed

NOTES: All "live" or vital copy, photos, logos, etc. must be inside the specified "Live Area." Any copy, photos, logos, etc. that extend beyond the "Live Area" may be trimmed. Speak to your Sales Executive if you have questions.

Eblasts (all brands)

- 580 pixels wide by any length (height)
- HTML or a single graphic with a single target URL
- Include the desired subject line

Newsletter Banners (all brands)

- JPEG with Target URL
- 728x90 pixels

*Send all creative assets to Rick Edwards at Rick@ArtosDigital.com.

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AD SPECS



FOR MORE INFORMATION CONTACT US!

We look forward to connecting with you.



















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